



Join our Team: Digital Marketing Manager

The Role

We are currently seeking a Digital Marketing Manager to join our busy Marketing Team. The successful candidate will be responsible for the development and delivery of a market leading online customer experience for our brands. They will assist in ensuring the company's success through the development of strong and innovative digital marketing strategies, engaging content and best in class user experience to drive online sales and brand engagement.

Our Company

We are a successful company who believe that working together as one team will ensure that we achieve our Vision – 'To be a leading force in the global homewares sector growing our great British brands'.

What you will need to be successful:

The ideal candidate will have previous experience in a digital marketing role in a consumer goods business and have a degree in marketing/branding or similar. They will have experience in ecommerce, email marketing, digital advertising and social media with a strong understanding of current digital marketing concepts, strategy and best practice. They will be a confident in communicating with and influencing people at all levels within the business, working collaboratively cross functionally to delivery projects and have experience of managing and mentoring a small team. With strong analytical and excellent organisational skills they will be high motivated and have the ability to prioritise work appropriately and work independently in a fast paced environment.

If you are confident that you have the drive and commitment required to make a full contribution to this vital part of our business please send your full CV to: scooke@portmeiriongroup.com

Closing Date: 15th November 2019

Please note: All applications will be processed within two weeks of the closing date. We reserve the right to close this position earlier than the published date should we receive a high volume of applications. The data collected by the submission of your CV is for the purpose of processing your job application and for statutory purposes. For more information please refer to our Employment Privacy Policy which can be found at www.portmeiriongroup.com and includes further information about processing of your personal data and your rights.



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