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# Financial – Good overall revenue growth in difficult markets

- Unchanged interim dividend of 3.55 pence per share
- Revenues of £15.3 million up 5.6% on comparative period of 2007 (£14.5 million)
- Operating profit before exceptionals was £508,000 (2007 £838,000)
- Balance sheet remains strong

# Operational - Continued investment in product design and development

- UK revenue growth of 13.1% assisted by 25.7% growth from Pimpernel
- Success of new products continues
- US revenue declines by 9.1%
- Canadian revenue grown by 51.7%

# Chairman's Statement



### **Overview**

Despite the widely reported downturn in worldwide retail markets the performance of the Group has been creditable. We have seen a decline in the US market which was more than offset by stronger revenues elsewhere, particularly in the UK and Canada.

Revenues at £15.3million were an increase of 5.6% compared with the same period last year. Within this figure the UK market showed strong growth of 13.1% and in particular Pimpernel which grew by 25.7%. Canadian revenues were outstanding with 51.7% growth. However, revenues in the US declined by 9.1%, this decline started to bite in late April and early May this year as the worries in the US economy combined with a Presidential election had a detrimental effect on consumer spending and more importantly upon retailers' expectations of consumer spending. We anticipate that the tough conditions in the US market will be followed elsewhere in the short term.

Our UK warehouse is performing well; our US warehouse move is nearly complete.

Our operating profit before exceptional items reduced to £508,000, a decline of £330,000 over 2007. The Group's performance is becoming even more heavily weighted towards our historically stronger second half of the year as we incur costs now to achieve sales in the future.

Pre-exceptional EBITDA (see note 8 on page 11) was £1.1 million (2007 – £1.2 million for the first half year and £4.2 million for the full year).

#### **Balance Sheet**

We have maintained a healthy balance sheet with net assets of £19.6 million. Cash balances are currently £0.8 million with no borrowings and we hold 659,074 treasury shares with an average acquisition cost of £1.87 each. The pension scheme deficit of £2.4 million arises from the UK defined benefit scheme which was closed in April 1999. Stocks necessarily remain above average levels as we enter our busy trading period, stock up with new ranges and relocate our USA warehouse. Stocks are also above optimal levels. Our foreign exchange exposure is now largely self balanced.

In summary, the Group has a strong balance sheet which is able to fund further growth from product development or from acquisition. There is also the opportunity to generate further cash from reduced stockholdings.

# Dividend

The Board is recommending an unchanged interim dividend of 3.55p per share. The generation of long term returns to shareholders remains a key priority of the Board, however it is important for us to recognise that the economic climate is uncertain at the moment, particularly in the USA. As our revenues and profits are more heavily weighted towards the second half of the year it is appropriate for us to consider dividends when we have traded through this important period.

The interim dividend will be paid on 1 October 2008 to shareholders on the register at the close of business on 5 September 2008.

### **Product Development**

Product development has always been the key to success at Portmeirion and this remains true today; our design team continue to provide new product ranges, designs and packaging in order to constantly refresh our offering.

This year has seen the introduction of a new colour in the Sophie Conran range, Sage. Our classic Botanic Garden range has been re-packaged to give it a more gifting feel and this is a clear example of how fresh and attractive packaging can enhance a traditional design. This year has also seen us launch new designs including Eden Fruits and in the second half of the year we plan to launch White Oak and Eden Flowers. We have also seen success with cutlery, gift boxed sets of teaspoons, cake forks and cake slices.

The Pimpernel placemat range has been totally revised with a new quality tablemat being introduced and many new interesting designs put into the range.

# Chairman's Statement

## Continued



The emphasis on gifting has proved to be very successful and has inevitably led to more products being sourced, this percentage is now nearly 40% of sales.

### **General Meeting**

It is the Board's intention to convene a general meeting to address a technical issue that has arisen in respect of the interim and final dividends for the year ended 31 December 2007. The Companies Acts 1985 and 2006 require dividends paid to be covered by the distributable reserves reported in the last audited annual accounts of the relevant company circulated to shareholders or subsequent filed interim accounts. Whilst on both occasions the overall Group had sufficient distributable reserves, the appropriate transfer to the reserves of the parent company, Portmeirion Group PLC ("Portmeirion"), (by means of an intra-group dividend), had inadvertently not been made until after 31 December 2007.

It is, therefore, proposed that shareholders be asked to vote on resolutions to rectify and ratify the dividends for the year ended 31 December 2007 and to authorise Portmeirion to waive any rights it may have against shareholders who received the dividends or directors who authorised their payment, thus putting the shareholders and directors into the position which was always intended.

### **Outlook**

We are pleased with these strong results in such a difficult retail climate. Our strategy remains unchanged: we are focusing on improving operational efficiency by streamlining our product base and outsourcing to overseas manufacturing where appropriate. We are enhancing the existing product base through innovative design across all key segments of the tableware and giftware market: formal, informal and children. We are focused on extending the product range through new product design and the acquisition of complimentary businesses.

In the shorter term we face two big challenges. With the very steep increase in fuel costs our UK factory fuel bills now run at £23,000 per week and such costs eat heavily into the manufacturing efficiencies which we make. At the same time the uncertain economic climate means that we have to be even more circumspect in our product, marketing and investment decisions.

We remain confident for the long term because of our heritage ranges, our commitment to good design, our wide geographic spread, our strong balance sheet and our experienced management team. However, we are cautious for the short term and, as we stated in our trading update issued yesterday, we believe that the Group's performance for the year ending 31 December 2008 is likely to be below management's expectations.





R.J. Steele Non-executive Chairman 8 August 2008

# **Independent Review Report**

# to the Members of Portmeirion Group PLC



### Introduction

We have been engaged by the Company to review the condensed set of consolidated financial statements in the interim statement for the six months ended 30 June 2008 which comprises the consolidated income statement, the consolidated balance sheet, the consolidated cash flow statement, the consolidated statement of recognised income and expense, the reconciliation of movements in shareholders' equity and related notes 1 to 8. We have read the other information contained in the interim statement and considered whether it contains any apparent misstatements or material inconsistencies with the information in the condensed set of financial statements.

This report is made solely to the Company in accordance with International Standard on Review Engagements 2410 issued by the Auditing Practices Board. Our work has been undertaken so that we might state to the Company those matters we are required to state to them in an independent review report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company, for our review work, for this report, or for the conclusions we have formed.

## Directors' responsibilities

The interim statement is the responsibility of, and has been approved by, the Directors. The Directors are responsible for preparing the interim statement in accordance with the AIM Rules of the London Stock Exchange.

As disclosed in note 1, the annual financial statements of the Group are prepared in accordance with IFRSs as adopted by the European Union. The condensed set of financial statements included in this interim statement have been prepared in accordance with the accounting policies the Group intends to use in preparing its next annual financial statements.

## Our responsibility

Our responsibility is to express to the Company a conclusion on the condensed set of financial statements in the interim statement based on our review.

## Scope of Review

We conducted our review in accordance with International Standard on Review Engagements (UK and Ireland) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Auditing Practices Board for use in the United Kingdom. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing (UK and Ireland) and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the condensed set of financial statements in the interim statement for the six months ended 30 June 2008 is not prepared, in all material respects, in accordance with the AIM Rules of the London Stock Exchange.

## **Deloitte & Touche LLP**

Chartered Accountants and Registered Auditor Birmingham, UK 8 August 2008

# **Consolidated Income Statement**

# Unaudited



	Notes	Six months to 30 June 2008 £'000	Six months to 30 June 2007 £'000	Year to 31 December 2007 £'000
Revenue	2	15,336	14,520	32,017
Operating costs		(14,828)	(13,682)	(28,665)
Operating profit before exceptional items		508	838	3,352
Exceptional items	3	(84)	1,644	1,008
Operating profit after exceptional items		424	2,482	4,360
Investment revenue		31	90	142
Finance costs	4	(74)	(106)	(242)
Share of profit of associated undertakings		25	25	159
Profit before tax		406	2,491	4,419
Tax	5	(150)	(930)	(1,393)
Profit for the period attributable to equity holders of the parent		256	1,561	3,026
Earnings per share	7	2.59p	15.94p	30.77p
Diluted earnings per share	7	2.59p 2.51p	15.40p	29.55p
Dividends paid and proposed per share	6	3.55p	3.55p	14.70p

All the above figures relate to continuing operations.

# **Consolidated Balance Sheet**

# Unaudited



	As at 30 June 2008 £′000	As at 30 June 2007 £′000	As at 31 December 2007 £'000
Non-current assets			
Intangible assets	595	714	631
Property, plant and equipment	6,324	6,329	6,353
Interests in associates	1,401	1,377	1,387
Deferred tax asset	396	_	396
Total non-current assets	8,716	8,420	8,767
Current assets			
Inventories	10,116	9,896	9,581
Trade and other receivables	6,660	5,373	6,630
Cash and cash equivalents	794	1,959	2,708
Derivative financial instruments	6	64	_
Total current assets	17,576	17,292	18,919
Total assets	26,292	25,712	27,686
Current liabilities			
Trade and other payables	(3,908)	(4,085)	(4,487)
Current income tax liabilities	(395)	(33)	(121)
Total current liabilities	(4,303)	(4,118)	(4,608)
Non-current liabilities			
Deferred income tax liabilities	-	(560)	-
Pension scheme deficit	(2,404)	(4,028)	(2,498)
Total non-current liabilities	(2,404)	(4,588)	(2,498)
Total liabilities	(6,707)	(8,706)	(7,106)
Net assets	19,585	17,006	20,580
Equity			
Called up share capital	528	525	528
Share premium account	4,820	4,725	4,820
Treasury shares	(1,232)	(1,266)	(1,266)
Hedging and translation reserves	(468)	(2)	(457)
Retained earnings	15,937	13,024	16,955
Total equity	19,585	17,006	20,580

# **Consolidated Cash Flow Statement**

# Unaudited



	C:	C'	V
	Six months to 30 June	Six months to 30 June	Year to 31 December
	2008	2007	2007
	£′000	£′000	£′000
Operating profit after exceptional items	424	2,482	4,360
Adjustments for:	727	2,402	4,500
Depreciation	489	314	671
Amortisation of intangible fixed assets	97	68	154
			134
Earnings before interest, tax, depreciation and amortisation ("EBITDA")	1,010	2,864	5,185
Contributions to defined benefit pension scheme	(174)	(174)	(348)
Charge for share based payments	28	22	53
Exchange loss	_	(75)	(61)
Loss/(profit) on sale of tangible fixed assets	1	(1,793)	(1,795)
Operating cash flows before movements in working capital	865	844	3,034
Increase in inventories	(535)	(1,544)	(1,229)
Decrease/(increase) in receivables	7	(891)	(2,020)
Decrease in payables	(579)	(1,243)	(841)
Cash absorbed by operations	(242)	(2,834)	(1,056)
Interest paid	(- ·-/ -	_	(4)
Income taxes received/(paid)	67	(627)	(1,141)
Net cash from operating activities	(175)	(3,461)	(2,201)
Investing activities			
Dividend received from associate	_	_	83
Interest received	51	97	132
Proceeds on disposal of property, plant and equipment	15	2,172	2,257
Purchase of property, plant and equipment	(476)	(921)	(1,379)
Purchase of intangible fixed assets	(61)	(154)	(157)
Purchase of equity interest	(194)	-	-
Net cash (outflow)/inflow from investing activities	(665)	1,194	936
Financing activities			
Equity dividends paid	(1,104)	(1,047)	(1,398)
Shares issued under employee share schemes	30	70	168
Net cash outflow from financing activities	(1,074)	(977)	(1,230)
Net decrease in cash and cash equivalents	(1,914)	(3,244)	(2,495)
Cash and cash equivalents at beginning of period	2,708	5,203	5,203
Cash and cash equivalents at end of period	794	1,959	2,708

# **Consolidated Statement of Recognised Income and Expense Unaudited**



	Six months to 30 June 2008	Six months to 30 June 2007	Year to 31 December 2007
	£′000	£′000	£′000
Exchange differences on translation of foreign operations	(11)	(77)	41
Actuarial gain on defined benefit pension scheme	-	-	2,988
Deferred tax on pension deficit	_	(111)	(951)
Net (expense)/income recognised directly in equity	(11)	(188)	2,078
Transfers			
Transferred to profit or loss on cash flow hedges	-	3	6
Tax on transfers to profit or loss on cash flow hedges	-	(1)	(2)
	(11)	(186)	2,082
Profit for the period	256	1,561	3,026
Total recognised income and expense for the period	245	1,375	5,108

# Reconciliation of Movements in Shareholders' Equity Unaudited



	Six months to 30 June 2008 £'000	Six months to 30 June 2007 £'000	Year to 31 December 2007 £'000
Opening balance	20,580	16,586	16,586
Total recognised income and expense for the period	245	1,375	5,108
Dividends paid	(1,104)	(1,047)	(1,398)
Shares issued under employee share schemes	30	70	168
Increase in share based payment reserve	28	22	53
Deferred tax on share based payment	-	-	63
Purchase of equity interest	(194)	-	-
Closing balance	19,585	17,006	20,580

# Notes to the Consolidated Financial Statements



### 1. Basis of preparation and accounting policies

The interim financial information has not been audited and does not constitute statutory accounts within the meaning of Section 240 of the Companies Act 1985 but has been reviewed by the auditors in accordance with International Standard on Review Engagements 2410 issued by the Auditing Practices Board. The Group's statutory accounts for the year ended 31 December 2007, prepared in accordance with accounting standards adopted for use in the European Union (International Financial Reporting Standards (IFRS)), have been delivered to the Registrar of Companies; the report of the auditors on these accounts was unqualified and did not contain a statement under Section 237 (2) or (3) of the Companies Act 1985.

These interim financial statements have been prepared in accordance with IFRS on the historic basis, except that derivative financial instruments are stated at their fair value. The same accounting policies, presentation and methods of computation are followed in the interim financial statements as applied in the Group's latest annual audited financial statements.

The consolidated financial statements incorporate the financial statements of Portmeirion Group PLC and its subsidiaries.

### 2. Geographical segments

The following table provides an analysis of the Group's revenue by geographical market, irrespective of the origin of the products:

	Six months	Six months	Year to
	to 30 June	to 30 June	31 December
	2008	2007	2007
	£′000	£'000	£′000
United Kingdom	4,710	4,163	9,337
United States	4,792	5,273	12,181
South Korea	2,825	2,895	5,526
Rest of the World	3,009	2,189	4,973
	15,336	14,520	32,017

# 3. Exceptional items

The Directors define re-organisation costs as exceptional. Specifically included under such exceptional costs are profit or loss on the sale of land and buildings, rent-free periods and other costs associated with the assignment of leasehold property no longer required by the business and redundancy and re-organisation costs. The analysis of exceptional items is as follows:

	Six months	Six months	Year to
	to 30 June	to 30 June	31 December
	2008	2007	2007
	£′000	£′000	£'000
Profit on sale of freehold land & buildings	_	1,793	1,783
Costs associated with assignment of leasehold property	-	(139)	(126)
Redundancy costs	(84)	(10)	(108)
Costs associated with implementation of new warehouse	· -	_	(541)
	(84)	1,644	1,008

# Notes to the Consolidated Financial Statements

# Continued



### 4. Finance costs

	Six months	Six months	Year to
	to 30 June	to 30 June	31 December
	2008	2007	2007
	£'000	£'000	£'000
Interest paid	-	-	4
(Gains)/losses on financial derivatives	(6)	44	111
Defined benefit pension costs – other finance costs	80	62	127
	74	106	242

## 5. Taxation

Tax for the interim period is charged at 37% (year to 31 December 2007 – 32%) representing the best estimate of the weighted average annual corporation tax rate expected for the full year. Deferred tax has been calculated at a rate of 28%.

### 6. Dividend

A dividend of 3.55p (2007 – 3.55p) per ordinary share will be paid on 1 October 2008 to shareholders on the register on 5 September 2008.

## 7. Earnings per share

The earnings per share are calculated on profit after tax of £256,000 (2007 – £1,561,000) and the weighted average number of ordinary shares of 9,893,488 (2007 – 9,791,802) in issue during the period. The share options in existence during the six months ended 30 June 2008 have a dilutive effect. The diluted earnings per share are calculated on earnings of £256,000 (2007 – £1,561,000) and the weighted average of ordinary shares in issue adjusted to assume conversion of all dilutive potential ordinary shares which is 10,180,068 (2007 – 10,137,066).

## 8. Reconciliation of earnings before interest, tax, depreciation and amortisation

	Six months to 30 June 2008 £'000	Six months to 30 June 2007 £'000	Year to 31 December 2007 £'000
Operating profit before exceptional items Add back:	508	838	3,352
Depreciation	489	314	671
Amortisation	97	68	154
Earnings before exceptional items, interest, tax, depreciation and amortisation			
("Pre exceptional EBITDA")	1,094	1,220	4,177

# **Shareholder Notes**



# **Company Information**



### **Board of Directors**

Richard J. Steele BCOM FCA CTA Non-executive Chairman Lawrence F. Bryan BA Chief Executive Group Sales & Marketing Director Michael Haynes MCIM Brett W.J. Phillips BSc ACA Group Finance Director Lady Barbara Judge BA JD Non-executive Director Janis Kong BSc OBE Non-executive Director

### Secretary

Brett W.J. Phillips BSc ACA

## Registered Office and Number

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### **Auditors**

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## Nominated Adviser and Stockbroker

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